

From Professor Dianne Taylor-Gearing

Let me share with you NSCAD's strategic framework 2015-2020.

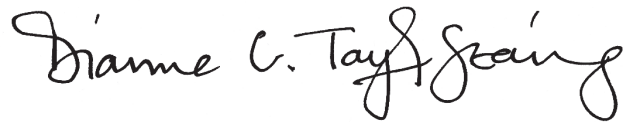
As you unfold, you will discover our focus is upon four strategic pillars NURTURE, CURIOSITY, STEWARD and CONNECT.

I am hopeful we will ignite your curiosity to learn more.

RESPECT, PRIDE, COLLEGIALITY and TRUST are the four core values that will frame critical decision making through a period of transition and enable a positive, vibrant culture to continue to prosper.

I invite you to connect with us and join our transformational journey to deliver our vision and mission as NSCAD continues as an influential, world-renowned and independent university of visual art, craft and design.

Thank you for helping NSCAD University to realize its mission, and so the conversation continues...



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NSCAD University is well positioned to move forward as an independent institution.

This strategic framework will provide direction for a sustained period of growth, vibrancy and prosperity. It is the result of many hours of consultation, the review of thousands of pages of documents, and the passion of each and every person who contributed to the process.

With the approval of NSCAD University's Strategic Framework 2015-2020, the Board of Governors, President, administration, faculty, students, alumni, friends and supporters have a clear pathway to advance.

Now is the time to boldly seize our own future with courage and tenacity, clearly communicating and delivering our vision to set the standard for a 21<sup>st</sup> century university of the visual arts. Together, we can achieve extraordinary results.



# NURTURE

PRIMARILY THROUGH ACADEMIC EXCELLENCE

- To cultivate critical thinkers—preparing students for post-graduation success as artists, designers, entrepreneurs and creative thinkers.
- To mentor and assist passionate faculty/teachers/supporters to deliver cutting-edge curriculum and innovative learning and teaching.
- To support our students, faculty and staff for our collective wellbeing.

# PRIDE

Values: NSCAD can achieve its inspirational long-term goals and extraordinary results through a collaborative approach and creating the conditions for institutional success. The four key values will frame critical decision making through a period of transition and enable a positive, vibrant culture to prosper.

# RESPECT

# CURIOSITY

DRIVEN BY INSPIRATION AND CREATIVITY

Leading research and practice culture—the desire to think of new options. Enterprise—daring to be different and bold. Provincial and global reach—going beyond the confines of NSCAD to wherever the answers lie. Creative ideas can build a better world.

# TRUST

Leading the way forward with the four core Values and the four Pillars of NSCAD University's Strategic Framework 2015-2020



# COLLEGIALLY

FISCAL RESPONSIBILITY AND A SPIRIT OF INDEPENDENCE  
Asset management—being proactive in ensuring maximum utilization of space and other assets.  
Planning  
Performance Management  
Evergreen

# CONNECT

BY PROACTIVELY REACHING OUT AND ENGAGING WITH THE WORLD AROUND US

- Students, faculty and staff
- Alumni
- Friends and Supporters
- Community Social Engagement
- Business Relationships and Partners

