

**Nova Scotia
Human Rights Commission
Art and Design Exposition**

Six Human Rights Issues:

Cultural Diversity

Cyberbullying

Disabilities

Freedom of Speech

Race Relations

Transgender

45 posters by
NSCAD Design and
Illustration Students



CASHRA 2013

This booklet set in 8.9 / 11 pt. Gibson Light is designed and printed by May Chung to honour the work of students and colleagues, Lorely Gaunt and Jeff Domm responsible for the posters exhibited at the CASHRA 2013 Conference on May 30 – 31 in the upper foyer of the Marriott Harbourfront Halifax.

Brittney A. Annand

Barriers, First Honorarium

I created “Barriers” because disabilities are a very important and personal subject to me. My mother has degenerative disc disease and my stepfather broke his back and went blind in one eye due to a work accident. Both are now considered permanently disabled and for the last 10 years I have seen their disabilities affect and change how they interact with the world but have never stopped them. Instead the biggest hurdles they had to overcome were how others viewed them and how the disabled or ‘differently abled’ is seen and interacted with within this country. Thank you for your time.
brittney.a.annand@gmail.com, Advanced Illustration with Jeff Domm

Alicia A. Apesteguy

A world without cultural diversity

Spending the last semester studying cultural diversity as a human right and its importance in our society has been a very rewarding experience for me. Although this poster design seems very simple, with my research it was anything but. I have learned that cultural diversity is essential to our world. This poster raises the question “What would our world be like with no cultural diversity?”
aliciaapesteguy@hotmail.com, Design Studio 4 with Lorely Gaunt

Samantha April

Teach them while they're young

Having studied the Holocaust and human rights in the past, I have always been passionate about how people have been treated. Yet, until researching this project and learning about different human rights from my peers, I realize how much more there is to learn and how important it is to share what you learn with others.
samantha.april7@gmail.com, Design Studio 4 with May Chung

Michelle K. Beaudin

Cyber Citizen

I leave this project with a wealth of knowledge on the issue of cyberbullying as a social epidemic. The issues covered by my colleagues, the messages that cover these walls today, have also served to educate, inspire, and instill in me a great sense of hope for the future.
mkbeaudin@gmail.com, Design Studio 4 with Lorely Gaunt

Adam M. Creurer

Homelessness and Mental Disability

The research I did for my human rights poster led me to learn a lot more about my chosen subject than I knew going into it. Through my research, I found that people with severe mental illnesses are over-represented in the homeless population and that homeless people with mental illness are at a disadvantage compared to other homeless people: they are often homeless longer and have a harder time finding employment. I found out about programs aimed at helping with this issue and what cities are doing.
adam_creurer@hotmail.com, Advanced Illustration with Jeff Domm

Sixue Cui

Different Cultures, Same Love, Honourable Mention

This experience has made me understand the deeper meaning of cultural diversity. Now I understand the value of cultural diversity and how important it is for our society. Related to my own experience as an international student, I hope to keep working on promoting the idea that cultural diversity helps us to build a better community.

cuisixue@hotmail.com, Design Studio 4 with May Chung

Robert J. Ewanchuk

This is who I am, Third Honorarium

Working on this poster has strengthened my understanding of transgender people. I feel empowered from my new understanding; it gives me the strength to help others understand and accept to better the social acceptance of transgender people.

robertewanchuk@gmail.com, Design Studio 4 with Lorely Gaunt

Carson L. Gallagher

ReThink

Working with the Nova Scotia Human Rights Commission has brought an air of community to NSCAD. While learning about what NSHRC does for the province I was also able to learn about the issues that we all have to deal with. I value my experience to help educate and make the public aware of these important matters.

carsongallagher89@gmail.com, Design Studio 4 with May Chung

Rebecca L. Granat

Freedom of Gender Expression

This experience has brought to my attention the issues that transgender individuals face. Now that I am familiar with what transgender really means, I can teach my own child about the topic, and educate others to help them become transgender allies and reduce the stigma in Nova Scotia.

rgranat@live.ca, Design Studio 4 with May Chung

Annelies W. Heerschop

94 out of 100

I have found this project a very rewarding experience. I have a greater understanding of what freedom of speech is, as I was unaware that sexual assaults and rapes could be placed within that topic. In the future, I would love to be part of more projects like this one.

ann.heerschop@gmail.com, Design Studio 4 with Lorely Gaunt

Nathan D. Hovey

Different peas make a pod, Different abilities make a community

This project has been a fantastic educational experience. In the early stages of my research, it became evident that persons with disabilities were lacking a sense of community, not only with the general public but also within their own groups. The goal of this poster is to inform the community of the importance and rewards that come with the inclusion of people of all abilities.

nathanhovey@gmail.com, Design Studio 4 with May Chung

Jing Jin

Sometimes getting there is only half the problem

My experience with this project was very enlightening. I found it also very rewarding working with human rights; it helps us realize sometimes a little bit of change can make a huge difference to people who are disabled. It is important to let our society know they need to pay more attention to people with disabilities. I want to work more in human rights issues in the future and continue to learn.

babystory520@gmail.com, Advanced Illustration with Jeff Domm

Keith V. Karding

The Colour Blind Test

The concept of a colour blind test speaks strongly to the idea of racial harmony, as people may not like to be judged based on the colour of their skin. It is not enough to simply not see skin colour however, as it can be very important to a person's identity. "How do you see?" (written in the dots) asks one to reflect on their own habits, while "There is more to see than just colour," written beneath, implies that skin colour holds value, but is not the only thing worth seeing.

keithkarding@hotmail.com, Advanced Illustration with Jeff Domm

Sung-Hee Kim

Speak up for the Future

This project was educational and a good experience. During the process of the poster making, I got to learn more about human rights, especially freedom of speech. The process inspired me to be more vocal in communicating and sharing my thoughts with my colleagues and others. It helped me to understand how to get stronger ideas from initial concepts.

sunghee.kim91@gmail.com, Design Studio 4 with May Chung

Jessica M. Korderas

Monsters, Honourable Mention

I found the experience of researching cyberbullying from a human rights perspective harder than I had expected. Having been bullied as a child, I found it heartbreaking to read about the torment children still go through, and because of social media, often in much harsher and more invasive ways than in the past. It forced me to look into an issue I do not have interaction with any longer – not having children myself – and remembering that though it is in the past for me, bullying is still a very serious and pressing issue today.

jmkrdrs@mta.ca, Advanced Illustration with Jeff Domm

Larissa Klober

It's a matter of perception

I have learned a lot with this project, from human rights and disability issues to design thinking and software. It also made me more confident on working as a designer. Having a real focus and developing a graphic project made me realize I could work in any field of design, as long as I work hard.

lariklober@gmail.com, Design Studio 4 with Lorely Gaunt

Janelle R. Lamothe

Would you say it to her face?

My experience with this project was extremely enlightening. I found working with human rights very rewarding and it was great to apply creative thinking to such important concepts, which often do not get the attention they need. I would love to work with these issues in the future, especially since I have a major interest in womens' rights specifically.

janellelamothe@gmail.com, Design Studio 4 with May Chung

Victor S. Leal

Still Part Of It.

Being part of this project was exciting; I worked with freedom and with a real issue. Conducting formal research and running against a deadline were also good experiences. Working towards the CASHRA 2013 Conference is of huge importance, not just to my career, but as a citizen too.

victorleal43@gmail.com, Design Studio 4 with Lorely Gaunt

Min Yan Liang

Is equality in the eye of the beholder?

We need freedom of speech

This experience has brought to my attention that race relations is a topic of concern in the world. Now I am familiar with what race relations really means, I can tell my friends about the topic, and educate others to think about what equality is in terms of race. Another topic of concern is freedom of speech.

I learned so much by talking about freedom of speech and hope to educate others to protect their own and others' freedom of speech in Nova Scotia.

minnnn49@gmail.com, Design Studio 4 with May Chung and Advanced Illustration with Jeff Domm

Zhenshuo Anfia Lin

Words Are Power, Honourable Mention

This project made me really start to think about freedom of speech, to think about it without regional limitations, and within all different kinds of communication formats. I am trying to raise the awareness of our unintentional neglect to the power of words for both verbal and written expression, and that these important messages surround us in our daily life.

anfias@gmail.com, Design Studio 4 with May Chung

Fei Lin

Cyber Karma

The experience of designing the poster for this topic taught me a lot. I did not know this was an issue before I worked with the Nova Scotia Human Rights Commission on this project. I learned about cyberbullying and also started to care about it more. Technology develops fast but it has some side effects too. Raising awareness about the cyber civilization on the internet world is just as important as to human rights in the real world.

desifay@hotmail.com, Design Studio 4 with May Chung

Wei Lu

Respect Transgender

Throughout this project, I got to understand many things about transgender issues that I have never thought about before. I would like to use my knowledge to educate other people to understand and help transgender people achieve a better life for themselves.

lw1987814@gmail.com, Design Studio 4 with May Chung

Stephanie McVicar

You don't need a festival, celebrate cultural diversity

This project has brought to my attention the sensitivity and awareness for how cultural diversity should be represented. It has opened my eyes to the fact that generalizations and assumptions are often not useful – inspiring me to continue to respect and expand my knowledge on this subject.

smmccvicar@gmail.com, Design Studio 4 with May Chung

Audrey E. Messinger

Untitled (Soapbox in distance with billboard)

This project has made me even more conscious of how different we all are. Seeing my classmates work and hearing of their life experiences has been a wonderful thing. It is easy to fall into thinking only of yourself and it is always valuable to have a reminder that we are all in this together and everyone has their own unique pasts, motivations, and goals within life.

audrey.messinger@gmail.com, Advanced Illustration with Jeff Domm

Samantha M. Moss

Language Matters

The reason I chose transgender as a topic to explore is because I believe it is an issue that there is not a lot of awareness for and there are little to no public awareness campaigns existing. It is a relatively new issue that often remains unspoken about in the classroom or workplace. From my research, I have learned that using requested pronouns is an important way for showing respect and support for transgender individuals.

smoss@student.nscad.ca, Advanced Illustration with Jeff Domm

Ian Fraga Muntoreanu***Are we so different?***

As an exchange student, doing this poster helped me to understand Canadian concerns about human rights. It led me to the conclusion that despite all the differences between Canada and Brazil, people are people, in good and bad aspects. Before I used to think that people living in a 'developed' country would be more liberal than people from a country as religious and at the stage of development as Brazil. It is not true, I have heard some beautiful and some terrible speeches which showed me that acceptance and prejudice are still unfortunately hot topics everywhere.

ianmuntoreanu@gmail.com, Design Studio 4 with Lorely Gaunt

Natasha M. Petras***Quality of Life***

During my research for the Nova Scotia Human Rights Poster Project, two things stood out to me the most: first, the measure of cultural diversity by number of languages spoken in an area; and the second that there is actually a lot of criticism against promoting a diverse community. It was a shock that something so obvious and natural to me had so much criticism against it, adding importance to this project and the greater initiative of promoting cultural diversity.

natashapetras@gmail.com, Advanced Illustration with Jeff Domm

Erin M. Robison***Transsexual and Transgender Rights***

Researching this topic made me realize how entirely and unconsciously I took for granted being comfortable in the body I was born with, and how little I actually understood about the challenges faced by trans individuals every day. It immediately became apparent through reading personal accounts and essays that this is a subject that transcends established gender binary and is intertwined with other types of inequalities and social insecurities. Therefore it is a complex and concentrated issue. I am grateful for the opportunity to expand my consciousness so as to be sensitive to prejudices, injustices, and misconceptions I was oblivious to surrounding trans issues.

erin.robison@gmail.com, Advanced Illustration with Jeff Domm

Rachel Selig***Canadian Acceptance***

This project has taught me a lot about human rights. I learned about race relations through the group work and my own research. I enjoyed it when the other individuals shared their topics because it was great being able to learn about all of these important human rights. I hope to work on other human rights issues in the future. I feel this is a great way to help others learn and grow to become more accepting which I feel is very important because everyone deserves to be accepted and respected.

selig2soccer@gmail.com, Design Studio 4 with May Chung

Maureen A. Schimnowsky

An equal chance

Creating a poster that reflects my own views on race relations was both a wonderful opportunity and a challenge. It involved research, self-reflection, and peer-based critique. It was necessary to question my own assumptions in order to create a positive image that I felt could express my hopes while remaining accessible to everyone.

maureen.schim@sasktel.net, Advanced Illustration with Jeff Domm

Kyle A. Shields

Focus on Similarities

After learning so much about human rights issues, I have a new perspective on the world. I feel this experience has opened my eyes. I have used my new found knowledge to not only help eliminate my own implicit bias, but to share the information with everyone I meet in hopes of helping to make this world more tolerant.

kyleandrewshields@gmail.com, Design Studio 4 with Lorely Gaunt

Lesley A. Steffler

Transiting Transgender

The human rights poster project was an enduring and revealing experience. The topic of the poster for our group was transgender rights. The research I did focused on the transiting steps of being transgender from realization of gender identity, pre-op procedures, and post-op struggles. The stories of transiting transgender through these steps were the main inspiration behind my poster and how they saw the need to blur the lines between genders.

lezley22@gmail.com, Design Studio 4 with May Chung

I. Alexis Tapia

Be open

Before this project I was unaware of the daily struggles that transgender people face. Also, I learned that if you are unsure of how to refer to them it is always best to ask them, rather than assume. In the future I would like to get more involved with these kind of projects.

iatapia7@gmail.com, Design Studio 4 with Lorely Gaunt

Deirdre A. Thibault

Trapped

My experience learning about these human rights issues and the work being done to combat them has been very eye opening and an excellent process. It can sometimes slip my mind how current these problems are and that they have not yet been solved and still need our attention.

deirdrethibault@hotmail.com, Advanced Illustration with Jeff Domm

Sebastian Tory-Pratt

White Privilege, Honourable Mention

Working on this project showed me the blindness Canadian society can have to race issues. It saddens me that it took this project to finally generate the first real discussions about race relations I have ever had in an academic institution, but I am excited to learn more and become a better ally.

s.tory.pratt@gmail.com, Design Studio 4 with Lorely Gaunt

Heather V. Tulloch

Cut From the Same Cloth

Through the creation of the cloth I had the opportunity to hear some incredible stories from wonderful people; it was through that experience that I chose to pursue the creation of this physical, tactile object. Each stitch tells a story of life; love, loss and fellowship, a true submergence into the fabric of what makes each of us human.

heathertullochdesign@gmail.com, Design Studio 4 with Lorely Gaunt

Simone M. Uriart

“Share our similarities, celebrate our differences” M. Scott Peck

It is fascinating to reflect on culture, considering the current disagreements between faiths, countries, policies and customs all over the world. Why don't we celebrate our differences instead of attempting to dominate each other?

suriartt@gmail.com, Advanced Illustration with Jeff Domm

Ya Wang

I am with you, we belong together

The heart chain idea was developed from the necklace. A necklace can only indicate the connection between units within a whole, but it was hard to relate disabilities. So, I used coloured icons for people and specifically used white to indicate the various disabilities.

Design Studio 4 with Lorely Gaunt

Ya Wang

Speak out

A speech bubble is an icon indicating talking on images. I wanted to show what the opposite of freedom to speak looks like with a rope around the speech bubble as to limit the ability to talk.

wy871127@hotmail.com, Advanced Illustration with Jeff Domm

Kasie Wilcox

Necessities don't define identities

This project has been very eye opening as to how society views people with disabilities. The people I have encountered within the disability community are truly inspirational, and I am grateful to have had the opportunity to contribute to this project and to raise awareness that disability is simply a matter of perception.

kasie.wilcox@gmail.com, Design Studio 4 with Lorely Gaunt

Kate V. Wilton

Skin Deep Discrimination

This poster is an abstract image to address race relations. I spent a lot of time focusing on the similarities in people instead of the differences. All of us have skin made up of the exact same pigment called melanin. Our skin tone just varies in different shades. I have chosen to write the sentence, '*skin is just a colour*', on this woman to express to people how similar we all really are.
katevwilton@gmail.com, Design Studio 4 with Lorely Gaunt

Stephanie L. Young

Bleeding us dry, Second Honorarium

I sincerely enjoyed working on this project. As someone who is actively involved in the local queer community and whose partner is trans, I was glad to be able to educate others on the issues surrounding trans rights. In doing my research, I was able to have conversations with people on the issues that matter most, and I hope that my work will generate similar discussions around the province and the country. I look forward to contributing to similar initiatives in the future!
stephanie.lynn.young@gmail.com, Advanced Illustration with Jeff Domm

Yao Yu

Disability has Ability

This project was a great opportunity to learn and communicate. Going through the research, I understood more about disability and tried to think about what they desire. Because, first of all, we are all human, no matter if people are with or without disability, we should help each other.
rosana.bear@gmail.com, Design Studio 4 with May Chung

Lee H. Yuen-Raparti

Communication builds Community

Before this project, I had very little idea of how free speech was being infringed upon both in and outside of Canada. Through the research I did, I realised that the root of freedom of speech is communication. When people are communicating, there is a dialogue between them which is much more democratic than one figure speaking down to a crowd. I now know it is better to converse with people instead of just talk to them.
leeonthesea@gmail.com , Design Studio 4 with Lorely Gaunt

The Judges

Paul Brunelle

He is a 1976 graduate of the Nova Scotia College of Art and Design, Halifax, Nova Scotia. He has practiced graphic design since graduation, both as a principal in Graphic Design Associates and as a freelance designer. He has been a participant in the Society of Graphic Designers of Canada (GDC), is a Fellow of the Society, and has served as National President, National Treasurer, and as Atlantic Chapter President.
paulmbrunelle@gmail.com

Clarke MacDonald

This was an ideal project for designers and illustrators in training. It asked for the development of a strong concept with clear communication. The subject matter required a sensitivity to contemporary issues and allowed for thought provoking solutions. The poster format provided the opportunity for individual expression through a variety of artistic styles and technical approaches. The presentation of the final projects was impressive with the majority of the works demonstrating refined solutions with several excellent standouts.

Clarke graduated from NSCAD University in 1999. He is a practicing designer and illustrator who has primarily worked in a freelance capacity on a wide variety of projects. He has been an instructor at NSCAD since 2009 and a principle with Entiden Design since 2010.
cmacdonald@nscad.ca

Dr. Max Haiven

As a professor and a social activist, adjudicating a project like this was very rewarding. Not only did it offer an opportunity to be impressed by the depth and breadth of the students' creativity and effort, it afforded a unique glimpse into how students imagine some of the most pressing issues of our day, and the challenges of translating these complicated and difficult topics into a stimulating and compelling visual language. In an age when, increasingly, art and design are directed by the needs of money and power, I appreciated the opportunity to participate in a process where students applied their imagination and talent to the common good.

Max is NSCAD's newest art history and critical studies faculty member, concluding a postdoctoral fellowship in the department of art and public policy at the Tisch School of the Arts, New York University.
maxhaiven@gmail.com

Olga Milosevich

It was a most insightful experience to be involved in a project that used design and illustration to provoke thought and stimulate discussion. I applaud socially relevant work that makes a political statement, because it can lead to positive change in the way we think and act.

Olga Milosevich was a news reporter for CJVB Radio in Vancouver, covering everything from court cases to royal visits. Before retiring to serve the community on numerous boards and committees, she served in key positions for CBC Radio in Halifax, as news anchor for Maritimes Tonight, host of the Weekender and Music Alive and producer/host of the regional arts show Connections and a daily arts report for Mainstreet.

olgamilosevich@hotmail.com

Julie Sobowale

This project was one of the most rewarding experiences in my legal career. The depth and complexity displayed by the students' work is outstanding. I strongly believe in engaging our youth with our legal justice system. This project is an excellent way to begin discussion on the critical issues facing our society. I appreciate that students had the opportunity to explore our legal principles regarding human rights through artistic and design lenses. This truly was an amazing experience.

Julie is originally from Halifax, Nova Scotia, receiving her Bachelor of Commerce in accounting and Bachelor of Arts in history from the University of Windsor (2007), Masters in Business Administration (2009) and Juris Doctor from Dalhousie University. She was the recipient of the Faculty of Law Leadership Award, Co-Chair of the Law Student Section for the Canadian Bar Association, Nova Scotia and currently serves on the Black Law Students Association of Canada Board of Directors as National Articling Representative.

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Community Resources

Cultural Diversity

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Cyberbullying

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Freedom of Speech

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Outside In / Inside Out: Why collaborate?

Most laymen, and quite a few professionals, do not know or have difficulties in explaining what design is about. Educators should attempt to bridge the gap in knowledge. Therefore it is worthwhile to provide for students' involvement in practical design projects which enable the client / designer communication, with the educator as facilitator.

Educators and students should look in communities to find worthwhile projects, preferably with compensation for the work, though not necessarily in cash. Community partners (in practice usually called clients) should collaborate with educators to state the intent of the project in a brief, and agree to provide feedback, preferably in the classroom during the process of design, and at the completion of a project.

Students need to engage in research for every project inside and outside of the classroom. Providing a written record of procedures and conclusions will be of benefit to all involved, teachers, students, and community partners as well to a wider audience.

May Chung

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FGDC, past-president of
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For more information regarding this project please do not hesitate to contact the following collaborators:

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