

Internship Description
Company name and location
TEALEAVES, Vancouver (Working remotely to align with enhanced health & safety measures)
Job title
Creative Intern in Visual Design and Art Direction (Working on Graphic Design, Photography, 3D Animation/Rendering)
Great things happen here
<p>Founded in Vancouver, Canada, TEALEAVES is one of the very few master tea blenders left in the entire world. Each one of our blends is hand-blended, carefully sourced, and curated to create the perfect cup of tea. Recognized by Fast Company for our World Changing Ideas in 2020, we go beyond tea to blend techniques, stories, people, and ideas. TEALEAVES has worked with Five-Star hotels and Michelin-Star Chefs throughout the course of our 25+ year history, therefore we value quality and craftsmanship, which are cornerstones to exquisite work.</p> <p>The philosophy behind our work has always been design-focused, with a commitment to art, beauty, design, sustainability, inclusivity, and innovation. Recent collaborations have included extensive work with Cooper Hewitt Smithsonian Design Museum through our various campaigns in our PALATE and Garden of Secrets explorations:</p> <ul style="list-style-type: none"> • PALATE Exploration: <ul style="list-style-type: none"> ◦ COLOR: TEALEAVES x Pantone: http://paletteforyourpalate.com ◦ AROMA: TEALEAVES x Microsoft Design: http://languageofaroma.com ◦ TASTE: Coming in Fall 2020 • The Garden of Secrets Exploration: <ul style="list-style-type: none"> ◦ https://thegardenofsecrets.com/ ◦ Garden of Secrets Initiative <p>This year, we have also collaborated with PANTONE in launching the Pantone Color of the Year 2020:</p> <ul style="list-style-type: none"> • Pantone Color of the Year Exploration: <ul style="list-style-type: none"> ◦ Pantone Color of the Year 2020 Launch ◦ Pantone Color of the Year 2020 Tea Blend ◦ As seen on HYPEBEAST: https://hypebeast.com/tags/tealeaves <p>We have also been widely involved in Design Weeks across North America, including:</p> <ul style="list-style-type: none"> • Seattle Design Festival • LA Design Festival • San Francisco Design Week • NYC x Design <p>Over the past 3 years, TEALEAVES has also had the opportunity to showcase some of our collaborations in film and thought leadership at SXSW. These events brought together experts from Microsoft Design, Pantone Color Institute, Herman Miller, and Cooper Hewitt Smithsonian Design Museum, to illuminate discussions surrounding color, aroma, inclusivity, and design practice.</p> <ul style="list-style-type: none"> • SXSW 2019 • SXSW 2017 <p>Students who have completed an Internship at TEALEAVES have had the opportunity to contribute directly towards these campaigns, with their work being featured at numerous prestigious Design Institutions, Museums, Conservatories, and Academic Establishments.</p> <p>Explore additional past campaigns and collaborations:</p>

- #AfternoonTEALEAVES Series:
 - [Cherry Blossom](#)
 - [Lunar New Year](#)
 - [Nutcracker.afternoontealeaves.com](#)
- The Basic White TPot (TEALEAVES x Royal Crown Derby): www.basicwhitetpot.com.
- #BarrelAgedTEALEAVES (TEALEAVES x Rudd Oakville Estate): <http://barrelagedtealeaves.com/>
- World's Most Expensive Bubble Tea (TEALEAVES x SF Design Week x St. Regis San Francisco): <http://worldsmostexpensivebubbletea.com/>

We are a diverse and dynamic group of ambitious, optimistic and engaged people. One of our First Principles is expressed in the concept of Blending - which embraces a multi-pronged methodology and the use of Interdisciplinary teams (small agile groups in Operations, Brand, Creative, Strategy, Logistics, E-Commerce, and Business Development). Designers are expected to go beyond aesthetics of design and focus on the **real implications** and potential impact of their work on a real, functioning business. The office is an interdisciplinary one where designers **work very closely with all departments like Marketing & Brand, Business Development & Sales and Strategy**. This opportunity pushes designers to think extremely critically about all of their decisions in order to reach a tangible, common project goal.

The Creative & Web departments are seen as the **subject matter experts in what they do** and tremendous amounts of freedom and opportunity for input is given to individuals who take ownership of their projects and carry it to fruition. Designers are then given the opportunity to **implement extensive research and business strategy into every project**, under the guidance and mentorship of their colleagues in-house. The design team is made up of extremely committed and experienced designers who have experience designing for a luxury brand, and are very familiar with luxury design.

We are at a crux in a transformation: expanding the brand from a B2B focus to one heavily invested in B2C as well. When you come aboard our team, not only are you becoming part of a diverse entrepreneurial team who has the autonomy to set and pursue goals for their roles, but also you are joining at a critical point for the company.

- Discover us on:
 - Hypebeast: <https://hypebeast.com/tags/tealeaves>
 - Montecristo Magazine: <https://montecristomagazine.com/highlights/5-picks-pantones-classic-blue>
 - Adweek: <https://www.adweek.com/brand-marketing/classic-blue-pantone-2020-color-of-the-year/>
 - Fast Company World Changing Ideas 2020: <https://www.fastcompany.com/90492123/world-changing-ideas-awards-2020-creativity-finalists-and-honorable-mentions>
<https://www.fastcompany.com/90492126/world-changing-ideas-awards-2020-education-finalists-and-honorable-mentions>
 - Instagram: <https://www.instagram.com/tealeavesco/?hl=en>

Are you what we're looking for?

New hires enter a fast-paced, entrepreneurial environment with a steep learning curve, and are expected to voice their opinions, be proactive and ideate/execute strategic plans. Speed and attention to detail is essential. Our clients expect us to: do the job, always, on time, and on-budget.

Therefore we are looking for somebody who is passionate about their area of expertise, whether it be packaging, visual design, food & beverage, and who is keen to learn very quickly.

Daily, you will find yourself solving various challenges and contributing to high thought-level, round table discussions with an interdisciplinary team of subject-matter-experts (SME).

While working at TEALEAVES can be demanding, and expectations are high, it is also incredibly rewarding and offers an opportunity to have ownership over high impact projects that will directly impact our brand and your career development.

If you are ready to make a big impact in a company and become a key contributor to driving the success of an innovative brand, this position is the right fit for you.

Are you up for the challenge and the fun of being part of a creative and pioneering group of diverse professionals?

What you'll be doing

- Get involved with creative direction for campaigns, photography;
- Work with the design team to create appropriate design solutions in a variety of media;
- Participate in ideation sessions and conceptual development;
- Transform concept sketches into digital layouts;
- Produce mood boards and concept boards;
- Prepare print ready digital files which adhere to industry standards;
- Work with other departments (Brand, Logistics, E-Commerce, & Business Development) to create print and digital files

Must haves

- A keen eye for graphic layout especially in packaging design and website design
- Key skills in this role include: photo editing, typography, drawing, sketching, visual layout
- Good to great in Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Lightroom
- Experience in photography and photography editing (product & lifestyle photography)

What will give you an edge?

- Understanding of brands, luxury brand aesthetic
- A keen interest in digital media
- A keen interest in art history
- Experience and passion for UX & UI
- Experience working with Adobe Creative Suite
- Understanding of guidelines and standards of web design
- Proficiency in HTML and CSS
- Experience in 3D Animation, 3D Rendering (Using Adobe Dimension, Animate, or similar platforms)
- Experience in videography (Using Adobe Premiere Pro, After Effects)
- Attention to detail
- Works well in teams, collaborative and positive
- Proactive and independent

Please email your application, portfolio and/or a PDF sample of 5 pieces of work

Ezgi Emiroglu
Associate Director of Strategy
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Victoria Horne
Operations and E-Commerce Lead
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Compensation: \$22 CAD/Hr.

Work Term: Summer 2020 (To commence immediately)

*All candidates will receive an acknowledgement of application and interview/no interview response via email. **No phone calls please***

