Create an Award
Create an Opportunity

A guide to establishing student scholarships and bursaries at NSCAD University

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Scholarships and bursaries are the single most important contribution you can make to students at NSCAD.

A studio-based education is more expensive to deliver than a typical lecture-based university program. And for students at NSCAD, tuition is only a part of what students can expect to pay. Students at NSCAD need art supplies; they're used to improvising and making do with little, but most can expect to dedicate part of their budget to paints, paper, inks, fabric, wood and more.

For many talented students, the cost can be a burden. NSCAD values the generosity of its donors who provide assistance to students through annual scholarships and bursaries. The university awarded more than $312,000 in financial assistance in 2015 through its scholarship fund (including endowed funds); more than 90 internal scholarships and bursaries are available to students each academic year.

Expanding student awards, scholarship and bursary offerings is a priority at NSCAD. With your help, we hope to ensure that all students wishing to pursue a career in the visual arts, regardless of their financial circumstances, can achieve their goals and realize their potential.

Create opportunity for students

When you contribute to scholarships and bursaries, you're opening doors for students. You're helping them realize their dreams and their potential.

You're helping attract bright minds to NSCAD—students who build a culture of fresh thinking and leadership to our community—while fostering the next generation of engaged and educated citizens.

It's relatively easy to set up an award at NSCAD and we're happy to assist you through the process. This guide is intended to give you a general understanding of the options you may consider in creating an award.

There are several steps and options outlined in the following pages:

1. Determine the **name of the award**;
2. Choose the **type of award** you would like to create;
3. Decide how you would like to **fund the award**;
4. Consider the award details, such as the **value** and **duration**, and the **eligibility conditions**;
5. Have NSCAD draft an award description **for your approval**;
6. **Begin supporting students**.

Naming your award

When you create a named award, you may choose to commemorate or honour a family member or friend, or you may choose to put it in your own name. It's an easy and meaningful way to ensure that you or someone you care about is remembered.

Sometimes a group of friends or an entire class will create a special scholarship and contribute to it over a number of years.

The scholarship or bursary you create establishes a relationship with NSCAD and our students that lives on forever.

Types of awards

There are several types of awards you can create and we would be happy to guide you through the options available. Some donors establish needs-based awards to help students who might not otherwise have the opportunity. Others focus entirely on merit to recognize high-achievers and attract them to NSCAD.

This page gives you an overview of the different kinds of awards you may consider.

Scholarships are offered on the basis of academic achievement to encourage and reward promising students. NSCAD scholarships help attract the best and brightest students to our institution.

Bursaries are awarded to students on the basis of financial need and good academic standing. Bursaries help NSCAD open its doors to ALL individuals who have a desire to learn, regardless of their financial situation.

Fellowships help us recruit and retain the best graduate students in order for them to conduct their innovative research at NSCAD. Increasing the number of fellowships awarded at the university is one of our biggest priorities.

Off-Campus Study Awards are established to encourage students to participate in studying abroad or elsewhere in Canada. They are provided to students who have been accepted to another university which has established a formal exchange agreement with NSCAD or are involved in an approved off-campus study program.

Funding an award

There are two main methods for financing an award:

1. Make an **endowment** donation that is invested by NSCAD to produce the award amount annually for students in perpetuity, or;
2. Make an **annual** contribution that NSCAD awards to the student that year (minimum $500).

Some donors choose to do both: begin an annual gift that goes to students now, while building an endowment with additional contributions each year or a bequest in their will.

To establish a named endowment, the minimum amount is $25,000, resulting in a $600 annual award for students in perpetuity, based on a 3 per cent rate of return. NSCAD receives endowment funding from donors for a variety of purposes including student awards, bursaries, scholarships and program enrichment. The university is charged with investing endowment funds in order to maximize the benefit to both current and future beneficiaries. Responsible administrative and financial endowment management is important in maintaining existing endowments and in attracting future endowments. For purposes of managing the endowed funds is outlined in the *Annual and Endowment Fund Management Policy*.

> *"I hope the awards I've established at NSCAD will give encouragement to the recipients and help them to be confident in their abilities. That would mean the world to me."*
>
> —Rowland Marshall, one of NSCAD's most committed donors, funder of six student awards.

Setting award conditions

There are several options to consider in setting award conditions and we can guide you through them. We recommend making award conditions as broad as possible to help ensure that a candidate can be found. Following is a brief overview of the conditions that may be applied:

- **Field of Study:** You can choose to direct the award to a specific department or faculty. For example, some donors want to contribute back to their own field of study, or that of the person for whom they are naming the award.
- **Duration:** You can choose to offer the award for one year or make it renewable. NSCAD's most important need is to establish more renewable scholarships because financial support in upper years is not as abundant and it gives students confidence to complete their degrees.
- **Value:** The amount of the award is up to you. It may be a consideration to look at tuition and a student's overall annual budget including art supplies and living expenses. You might also find it helpful to know that a $25,000 endowment will establish a $600 annual scholarship for students in perpetuity.
- **Specific Conditions:** The university can accommodate various specific conditions and we would be happy to discuss the possibilities with you. For example, you may choose to support students who are from your hometown, in a specific year of study, pursuing undergraduate or graduate studies, or students who demonstrate financial need.

Here's a sample scholarship description:

The Doris Teasdale Scholarship is to be an annual award of $1,000 to support a fine arts student who has demonstrated a high level of academic achievement.

- ➢ Open to all full-time students currently enrolled in the Bachelor of Fine Arts program with focus in Painting and/or Drawing;
- ➢ Applicants must have completed 60 credits;
- ➢ Applicants must demonstrate a strong academic record;
- ➢ Preference will be given to students from Dartmouth, Nova Scotia.

Putting awards into action

Once you've decided on the award conditions, we'll prepare an award description for your approval.

Where possible, we'll provide you with an opportunity to meet with the students you are supporting. The relationship you have with your scholarship recipients can have a big impact on students' lives and many donors find it rewarding to be informed of the students' progress.

No matter how involved you are, we will provide you with an official update each year on the award you have established including the investment income of the scholarship or bursary fund, if applicable, as well as the name(s) of the student(s) who will be receiving the award. We're here to provide you with information and assistance whenever you need it.

Matching gifts

Many companies, corporations and foundations will match their employees' donations to universities.

Matching gifts are an important and easy way for an employee to make a donation that will have a larger financial impact than would normally be the case.

To provide a matching gift, obtain a matching gift form from your employer's HR department and send it to us for completion.

Create an award. Create an opportunity.

Awards are an incentive for students to come to NSCAD; they inspire them to stay. They recognize hard work and achievements and motivate students. They make families proud and prospective employers take notice.

Awards set an example to students, a tangible symbol of caring passed on unselfishly from you, the donor.

When you create an award, you have an opportunity to remember someone or ensure that your own family name is carried on in a lasting way at NSCAD.

You're transforming individual lives, and in turn, you're helping those individuals have a positive impact on entire communities.

Please contact us to find out how you can establish an award at NSCAD to suit your goals and provide students with the opportunity to succeed.

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The late Joan DeWolfe loved art and loved collecting art—filling her modest Halifax bungalow with colour and creativity.

With nine months to plan for her death, she thought carefully about the legacy she would leave—deciding to support young artists and children in need.

Ms. DeWolfe died May 11, 2012 at the age of 63 after a nine-month battle with cancer. During her career, Joan worked at various investment firms. In her last years, she worked as an executive assistant for Addictions Services at the Nova Scotia Department of Health.

"She collected the work of young artists," said Jean Hogan, a close friend and co-executor of the DeWolfe estate. "So she would be delighted to know that she is still facilitating the careers of artists."

The estate was settled and the bequest came in at more than $200,000. This gift provides endowed funding for graduate fellowships and support for youth to participate in Extended Studies programs.

"Joan's legacy will have a profound impact, attracting and supporting generations of graduate students to enroll in NSCAD's Master's programs. The impact is also on younger artists who may not have the means to explore the world of art," said Linda Hutchison, former Associate Vice-President of University Relations.

—Artist and Studio 21 co-director Ineke Graham painted the portrait of art collector Joan DeWolfe

Scholarship, bursaries, and awards generously established at NSCAD

Colin Allin Memorial Scholarship
Bell Aliant New Media Awards
NSCAD Alumni Association Foundation Scholarship
Beacon Securities Scholarship Fund
Roloff Beny Photography Scholarship
Joseph Beuys Memorial Scholarship
BMO Financial Group Entrance Scholarship
Peter Brooks Memorial Fund
Ted Brown Scholarship
Lou Cable Memorial Scholarship
Simon Chang & Phyllis Levine Foundation Scholarship
The Joyce Chown Fund
Helen S. Christie Fund
Communication Design Group Scholarship
Dr. Elizabeth Connor Scholarship
Lyell Cook Scholarship in Sculpture
Creative Innovators of Tomorrow Endowment Fund
Professor David B. Smith Creative Innovators of Tomorrow
Dartmouth Visual Arts Society Scholarship
Horst Deppe Alumni Award
Joan Catherine DeWolfe Graduate Fellowship
J. Dukelow Bursary
Dunes Studio Scholarship
Reginald D. Evans Scholarship
Gerald Ferguson Memorial Bursary
Jan Ferguson Memorial Award
John R. Fiske Fund
Allan C. Fleming Memorial Scholarship
Former Student Bursary
Foundation Faculty Bursary
Kelly Franklin Memorial Bursary
FUNSCAD John Clark Memorial Scholarship
FUNSCAD Homer Lord Memorial Fund Scholarship
Ruth Goldbloom Bursary
Amber Harkins Memorial Award
William Ernest Haverstock Fund Bursary
Jean E. Hiseler Memorial Scholarship
Historic Properties Ltd. Scholarship
Shawn Jackson Bursary
Heidi Jahnke Memorial Scholarship
Ian Langlands Bursary
David Lanier "Big Hat, No Cattle" Sculpture Scholarship
The Late Henry D. Larsen Fund
Dr. S.T. and Mrs. Irmgard Laufer Fund
Patricia Leader Scholarship
Noel Loucks Memorial Bursary
Kevin and Karen Lynch Scholarships
Christine Lynds Memorial Bursary

Ronald J. MacAdam Trust Scholarship
Marion Clare MacBurnie Memorial Scholarship
Bernadette Macdonald Bursary
A. Murray MacKay
Thomas George and Ethel Pearson MacKenzie Fund
Margó and Rowland Marshall Awards
Margó Marshall Award for Textiles
Margó Takacs Marshall Bursary
Harrison McCain Scholarship in Memory of Marion McCain
Alexander J. McDonald Memorial Award
McDonald's Restaurant of Canada Fund
McInnes Cooper Scholarship
Ian McLachlan Memorial Bursary
Robert G. Merritt Memorial Fund
E.M. Murray Trust
The Barbara Newman Scholarships
New York Studio Residency Program Scholarship
Nova Scotia Power Scholarship
Elizabeth Crabtree Nutt Memorial
Walter Ostrom Scholarship for Ceramics
Gordon Parsons Memorial Scholarship
Marie Peacocke Bursary
Raymond and William Peters Memorial Scholarship
Robert Pope Foundation Fund
Prince Edward Scholarship
Reznick Family Fund for Student Creativity
Glenn Rodgerson Memorial Bursary
Effie Mae Ross Scholarship
Rotary Club of Halifax Fund
Sadowskia Fund
Scotiabank Scholarship
Pattie Snow-Parker Memorial Scholarship
William J. Souter Memorial Scholarship
Studio 21 Fine Art Scholarship
Sullivan Award in Memory of Mervyn D. Sullivan
SUNSCAD Bursary
SUNSCAD Scholarship for Student Involvement
Takao Tanabe Scholarship in Painting
TD Meloche Monnex Scholarship
Doris Evelyne Dyke Teasdale
TIC Insurance Award
Marguerite I. Vernon Memorial Trust Scholarship
Walker Wood Foundation Awards
William J. Smith Memorial Scholarship
Xerox Canada Scholarship
Jennifer Zimmer Memorial Scholarship
Marguarite and Leroy Zwicker Fellowship